

valdama

Pod



franklins
european bathrooms



HANDMADE IN ITALY



**DESIGN FOCUSED
PRODUCT**



COLOURED OPTIONS

valdama

Valdama is a company located in Civita Castellana. It was created to respond to the needs of a big market offering only "Made in Italy" products under the highest standards of design, quality and innovation. Valdama is founded by Daniele Vitali and works with his sisters Valentina and Marta. Thus the Val-Da-Ma name.

Valdama's difference and strength is the ability to tailor the forms of the products to create special and unique pieces to satisfy customer's needs.



PROSPERO RALUSO

The company relies on the art direction of Prospero Rasulo, a designer and artist with a strong experience in the bathroom sector and a personal approach to the project that has guided the Valdama strategy and the development of an innovative catalog right from the start.

Technique and functionality are the basis of the product development philosophy together with the emotional and sensorial aspect of the material and its forms. Brightness and particular pleasantness to the touch are the salient material effects that characterize Valdama products. The goal is to stand out on the international bathroom scene with a personal stylistic code capable of giving objects of use, consolidated from a typological point of view, a more courtly breath, bringing them closer to becoming small masterpieces of quality and daily harmony.



10 DAY PRODUCTION PROCESS

Valdama's traditional, non-mechanized production makes them unique in their sector. Each piece is followed throughout its creation phase, from the modeling process to the choosing of the item, under the supervision of qualified and certified individuals.



DAY 1
Casting



DAY 2-3
Drying



DAY 4
Product Finishing



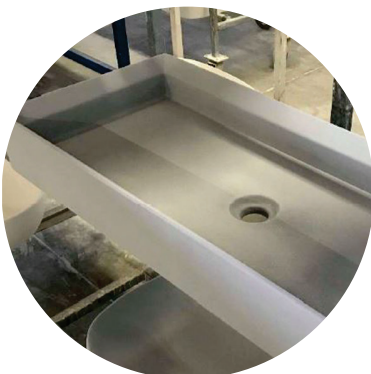
DAY 5
Testing & Engobbiatura



DAY 6
Drying



DAY 7
Enamelling



DAY 8
Enamel Drying



DAY 9
Cooking



DAY 10
Checking



GLOSS WHITE
00



MATT WHITE
01



MATT BLACK
03

POD

POD is a vessel washbasin, with organic shapes inspired by nature. POD is a shell that becomes a riverbed to receive water, an agile, independent and versatile element, to which great expectations of comfort and well-being can be entrusted.

 DESIGNED AND MANUFACTURED IN ITALY



COUNTERTOP BASIN
420 Ø x 150H
Gloss White
VPOL0100



COUNTERTOP BASIN
450 Ø x 150H
Gloss White
VPOL0200



COUNTERTOP BASIN
500 x 450 x 150H
Gloss White
VPOL0300



COUNTERTOP BASIN
600 x 380 x 150H
Gloss White
VPOL0400



COUNTERTOP BASIN
420 Ø x 150H
Matt White
VPOL0101



COUNTERTOP BASIN
450 Ø x 150H
Matt White
VPOL0201



COUNTERTOP BASIN
500 x 450 x 150H
Matt White
VPOL0301



COUNTERTOP BASIN
600 x 380 x 150H
Matt White
VPOL0401



COUNTERTOP BASIN
420 Ø x 150H
Matt Black
VPOL0103



COUNTERTOP BASIN
450 Ø x 150H
Matt Black
VPOL0203



COUNTERTOP BASIN
500 x 450 x 150H
Matt Black
VPOL0303



COUNTERTOP BASIN
600 x 380 x 150H
Matt Black
VPOL0403

valdama

x

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