

L

valdama

Seed



franklins
european bathrooms

valdama

Valdama is a company located in Civita Castellana. It was created to respond to the needs of a big market offering only “made in Italy” products under the highest standard of design, quality and innovation. Valdama was founded by Daniele Vitali working alongside his sisters Valentina and Marta – thus the name Val-da-ma.

Valdama’s difference and strength is the ability to tailor the forms of the products to create special and unique pieces to satisfy customer’s needs.



PROSPERO RALUSO

The company relies on the art direction of Prospero Rasulo, a designer and artist with a strong experience in the bathroom sector and a personal approach to the project that has guided the Valdama strategy and the development of an innovative catalog right from the start.

Technique and functionality are the basis of the product development philosophy together with the emotional and sensorial aspect of the material and its forms. Brightness and particular pleasantness to the touch are the salient material effects that characterize Valdama products. The goal is to stand out on the international bathroom scene with a personal stylistic code capable of giving objects of use, consolidated from a typological point of view, a more courtly breath, bringing them closer to becoming small masterpieces of quality and daily harmony.

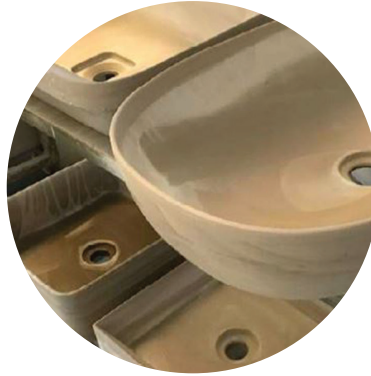


10 DAY PRODUCTION PROCESS

Valdama's traditional, non-mechanized production makes them unique in their sector. Each piece is followed throughout its creation phase, from the modeling process to the choosing of the item, under the supervision of qualified and certified individuals.



DAY 1
Casting



DAY 2-3
Drying



DAY 4
Product Finishing



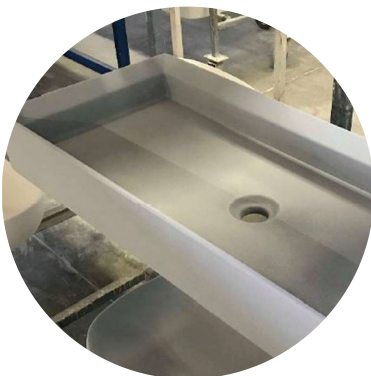
DAY 5
Testing & Engobbiatura



DAY 6
Drying



DAY 7
Enamelling



DAY 8
Enamel Drying



DAY 9
Cooking



DAY 10
Checking



HANDMADE IN ITALY



**DESIGN FOCUSED
PRODUCT**



COLOURED OPTIONS

SEED

SEED is a sign of harmony. SEED collection, was born from the idea of a seed that generates a form if fed. SEED is like a cradle of life, beauty and ornament.

 DESIGNED AND MANUFACTURED IN ITALY



COUNTERTOP BASIN
400 x 450 x 150mm
VSEL01XX
(00, 01, 03, 04)



COUNTERTOP BASIN
550 x 420 x 150mm
VSEL02XX
(00, 01, 03, 04)



COUNTERTOP BASIN
550 x 420 x 24mm
VSEL0300



COUNTERTOP BASIN
400 x 180mm
VSEL07XX
(00, 01, 03)



COUNTERTOP BASIN
450 x 130mm
VSEL08XX
(00, 01, 03)



FREESTANDING BASIN PILLAR
425 x 425 x 900mm
VSEL1000



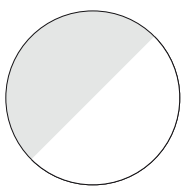
WALL HUNG PAN
550 x 360 x 280mm
VSEW0200



WALL HUNG BIDET
550 x 360 x 280mm
VSEB0200

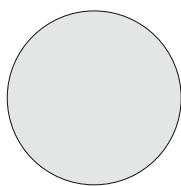


COLOUR OPTIONS



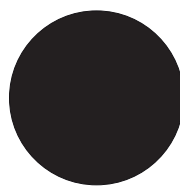
GLOSS WHITE

00



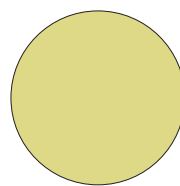
MATT WHITE

01



MATT BLACK

03



ZOLFO

04

valdama

x

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