

# valdama

Trace



**franklins**  
european bathrooms



**HANDMADE IN ITALY**



**DESIGN FOCUSED  
PRODUCT**



**COLOURED OPTIONS**

# valdama

Valdama is a company located in Civita Castellana. It was created to respond to the needs of a big market offering only "Made in Italy" products under the highest standards of design, quality and innovation. Valdama is founded by Daniele Vitali and works with his sisters Valentina and Marta. Thus the Val-Da-Ma name.

Valdama's difference and strength is the ability to tailor the forms of the products to create special and unique pieces to satisfy customer's needs.





## **VENEZIANO+TEAM**

Veneziano+Team studio was created in 2008 after the meeting between Gianni Veneziano and Luciana Di Virgilio. A team of creative professionals and “conceptual thinkers” who interact throughout different design processes: restructuring, interior design, industrial design, graphic design, exhibition design, communication and management design.

The studio explores several fields of design, aiming to reach final solution of strong emotional impact. The work of the studio has been published on some of the most important design magazines and during local and international exhibitions. Moreover, the role of curators of exhibitions is to be highlighted.

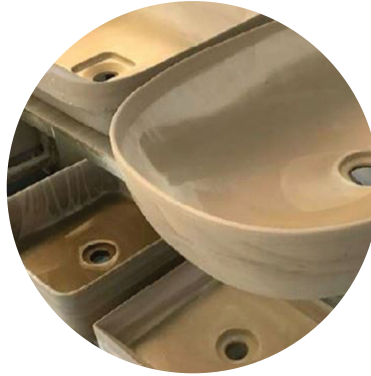


## 10 DAY PRODUCTION PROCESS

Valdama's traditional, non-mechanized production makes them unique in their sector. Each piece is followed throughout its creation phase, from the modeling process to the choosing of the item, under the supervision of qualified and certified individuals.



**DAY 1**  
**Casting**



**DAY 2-3**  
**Drying**



**DAY 4**  
**Product Finishing**



**DAY 5**  
**Testing & Engobbiatura**



**DAY 6**  
**Drying**



**DAY 7**  
**Enamelling**



**DAY 8**  
**Enamel Drying**



**DAY 9**  
**Cooking**



**DAY 10**  
**Checking**



VTRL0100 shown in Boathouse Bay apartments



**GLOSS WHITE**  
00



**MATT BLACK**  
03

# TRACE

A trace which witnesses the change from something that was to something that will be.  
TRACE is a vessel washbasin characterized by its plastic effect which recalls the sculpting effects of water on different materials.



DESIGNED AND MANUFACTURED IN ITALY



**COUNTERTOP BAISIN**

400 Ø x 180H

Gloss white

VTRL0100



**COUNTERTOP BAISIN**

400 Ø x 180H

Matt Black

VTRL0103



**COUNTERTOP BAISIN**

380 x 380 x 150H

Gloss white

VTRL0200



**COUNTERTOP BAISIN**

380 x 380 x 150H

Matt Black

VTRL0203



**COUNTERTOP BAISIN**

650 x 380 x 120H

Gloss white

VTRL0300



**COUNTERTOP BAISIN**

650 x 380 x 120H

Matt Black

VTRL0303

**valdama**

x

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european bathrooms

[www.franklins.co.nz](http://www.franklins.co.nz)